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W O R K S



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UPDATED: SUMMER 2011



CLIENT LIST

ALL WEATHER SERVICES

AMBER OSTRICH ESTATE SALES

AUSTIN COMMUNITY COLLEGE STUDENT LIFE OFFICE**

AUSTIN FIRE DEPARTMENT, STATION 1

CATCH A DREAM

CELEBRATE AUSTIN MAGAZINE

CONSIDER IT CLOSED REALTY

GLOBAL GARDENS*

GOODWILL INDUSTRIES OF CENTRAL TEXAS**

GREEN WING DRESSINGS

JOSH VERDUZCO PHOTOGRAPHY

LIVE SPRINGS FARM

NEIGHBORS UNITED

ST. EDWARD'S UNIVERSITY**

SYMON HAJJAR

WIKIMAR TRANSLATION

YOUNG READERS UNIVERSITY

*CURRENT EMPLOYER | ** FORMER EMPLOYER

PACKAGING &
COLLATERAL FOR
**GREEN WING
DRESSINGS**

CLIENT Green Wing Dressings

ROLE Design

PROJECT DESCRIPTION All natural. Handmade. Authentic. These words describe Green Wing Dressings, a farmers market venture in Austin, TX. To address the brand's needs I drew inspiration from antique signage and packaging and worked from a black and cream palette that balanced beautifully with the colorful dressings.



MAILERS FOR
GOODWILL
 RETAIL STORE
 GRAND OPENINGS

CLIENT Goodwill Industries of Central Texas (GICT)

ROLE Design / Art Direction

PROJECT DESCRIPTION With unprecedented expansion GICT needed to get the word out about its retail location grand openings. The events were intended to be fun for the whole family and especially for bargain hunters. Thousands of these announcements were dropped in the mail days before each event and helped lead to record-setting turnouts.



LOGO, POSTER &
SPOKE CARD FOR
**GLOBAL GARDENS:
BIKE FOR A LIFE**

CLIENT Global Gardens

ROLE Design / Illustration / Copy Writing

PROJECT DESCRIPTION Global Gardens is a non-profit organization committed to creating student community gardens at schools in high-poverty neighborhoods. Bike For a Life is a student-coordinated Global Gardens bike-a-thon to raise money for community gardens and cancer research. Art-directed by the students, posters were hung around the city and were also used for recruiting on social networking sites. Nearly 100 participants made it out for the inaugural ride, raising more than \$12K.

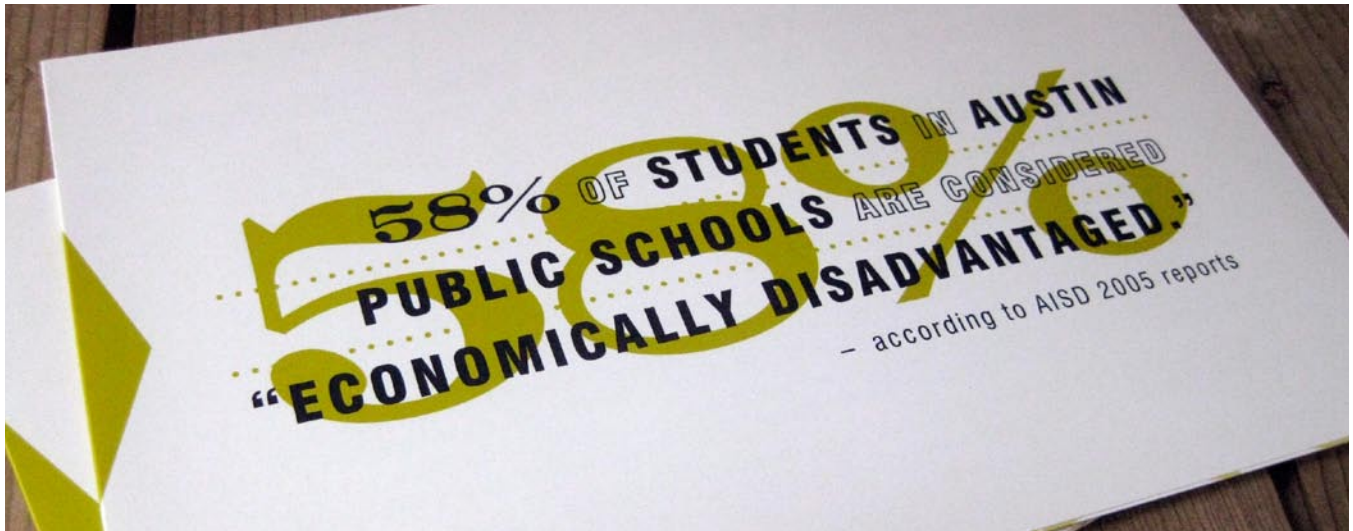


BROCHURE FOR
GOODWILL YOUTH
SERVICES

CLIENT Goodwill Industries of Central Texas (GICT)

ROLE Design / Art Direction

PROJECT DESCRIPTION This brochure for Youth Services needed to inform the reader about the challenges faced by Austin youth, while exuding energy and leaving the reader feeling hopeful and wanting to help support Goodwill's youth programs. The oversized format allowed us to pack in a lot of contents, while still allowing plenty of white space to frame the information in creative ways.



INVITATION FOR GLOBAL GARDENS FIVE YEAR ANNIVERSARY

CLIENT Global Gardens

ROLE Design / Art Direction / Illustration / Copy Editing

PROJECT DESCRIPTION This invitation for Global Gardens, a non-profit organization committed to creating student community gardens for high-poverty areas, celebrated the start of the organization's fifth year. The invitation highlights the students who work hard to make the program a success. The ornate typography and custom filigree represent the creative spirit and growth of the organization.



LOGOS FOR
VARIOUS CLIENTS

CLIENTS Amber Ostrich Estate Sales, All Weather Services (deck builder/re-finisher), Neighbors United (community watch group), St. Edward's University, Josh Verduzco Photography, Young Readers University (non-profit dedicated to arranging reading groups between at-risk elementary students and mentors), and Live Springs Farm (bio-dynamic farm in Illinois)

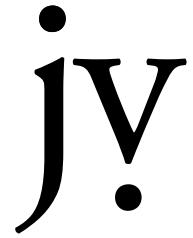
ROLE Design / Illustration



**All
Weather
Services**



NEIGHBORS UNITED



ILLUSTRATIONS FOR VARIOUS PERSONAL PROJECTS

CLIENT Self

ROLE Illustration / Design

PROJECT DESCRIPTION Top: Ever since I was young I have been fascinated with the fact that cows have four stomachs. Here's how I imagined it worked when I was eight. And how do pelicans get those huge fish down? Here's the answer. Bottom Left: The phonograph as a flower. Bottom Right: Exlibris card for my wife inspired by all sorts of little details about her.

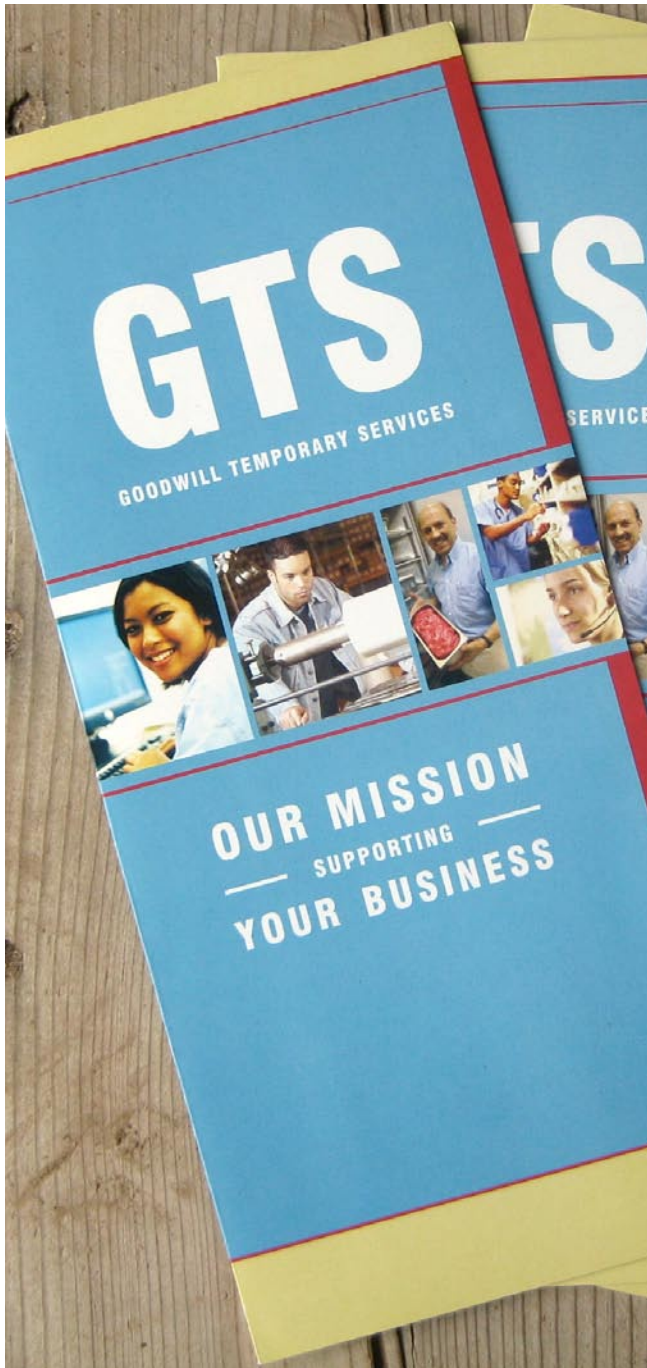


BROCHURE FOR
**GOODWILL
 TEMPORARY
 SERVICES**

CLIENT Goodwill Industries of Central Texas (GICT)

ROLE Design / Art Direction

PROJECT DESCRIPTION Goodwill's mission is to help people with barriers to employment find work. This brochure was used as a marketing tool by Goodwill Temp Services sales reps to recruit companies to partner with Goodwill Temporary Services. In order to keep with the GICT brand, bold graphics were used, but they were designed within a grid and paired with a single type family and a more conservative color palette to fit their target market.

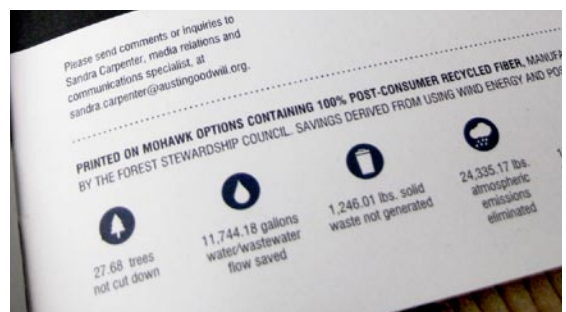
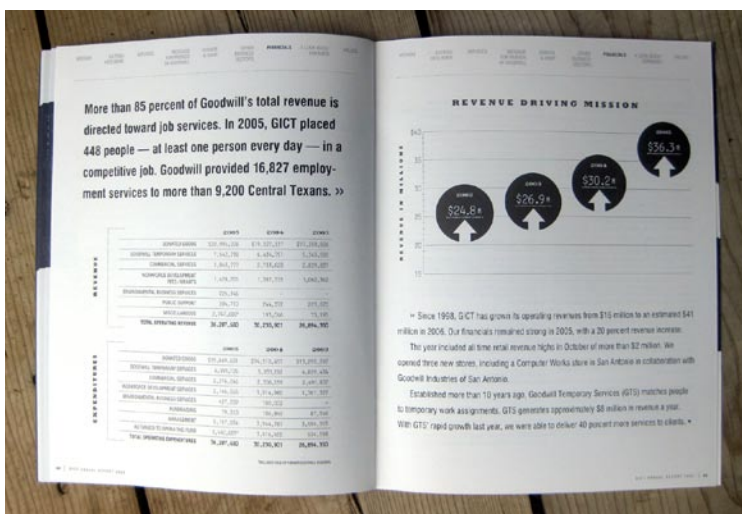
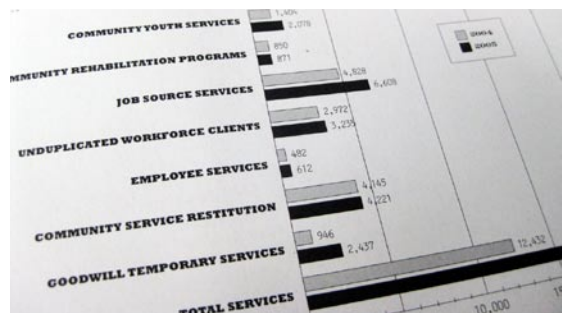
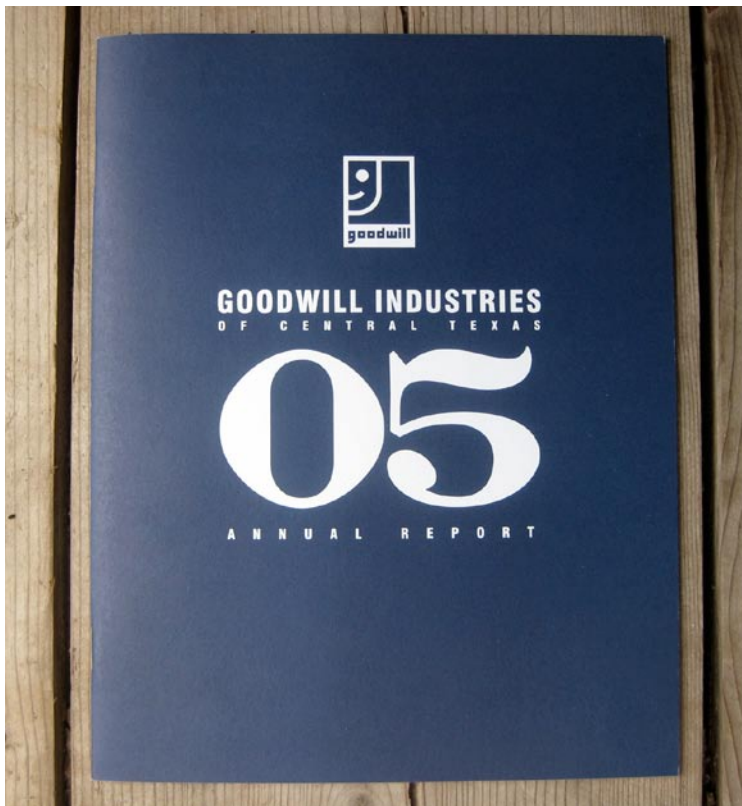


ANNUAL REPORT FOR
**GOODWILL
 INDUSTRIES OF
 CENTRAL TEXAS**

CLIENT Goodwill Industries of Central Texas (GICT)

ROLE Design / Art Direction / Photography for Inside Covers

PROJECT DESCRIPTION The atmosphere surrounding this 2005 annual report was a somber one. The year had been marked by GICT's largest relief effort in history: serving the needs of Hurricane Katrina evacuees. The content and design reflect this tone. This also meant that the report would be produced in black and white, with GICT's blue used as a spot color throughout.



SLEEVE DESIGN FOR
EP ALBUM
TITLED “THERE IS
ALWAYS LOVE” BY
SYMON HAJJAR

CLIENT Symon Hajjar

ROLE Design / Art Direction

PROJECT DESCRIPTION Symon Hajjar is a singer/songwriter who has roots in Christian rock, but would like to attract more secular listeners as well. The cover art reflects the album title by illustrating that no matter where one is in life’s journey There Is Always Love. Additionally, the sailing ship in deep waters relate metaphorically to lyrics from the album. We hand-stamped each EP for an intimate hand-crafted aesthetic while cutting the budget at the same time.

